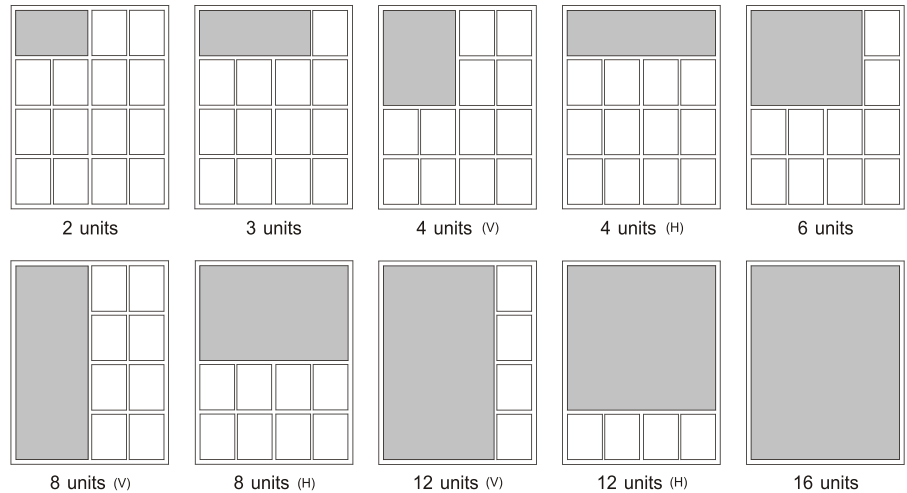


## CHINESE CONSUMER YELLOW PAGES

UNION CITY OFFICE : 33501 WESTERN AVE., UNION CITY, CA 94587

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NEWSPRINT COLOR AD	
AD Size	Rate
2U	\$620
3U	\$840
4U	\$920
6U	\$1,350
8U	\$1,550
12U	\$2,100
16U	\$2,215
32U	\$4,380



FRONT OF INDEX COLOR AD	
索引前彩頁廣告	
Page Order	Rate
P.1	\$9,300
P.2	\$7,900
P.3	\$7,900
P.4	\$7,580
P.5	\$7,580
P.6	\$7,200
P.7	\$7,300
P.8	\$7,580

SPECIAL COLOR AD		
彩頁特殊版面		
Page Order	版位	Rate
Outside Main Cover	第一封面	\$37,150
Outside 2nd Cover	第二封面	\$28,580
Inside Main Cover	第一封面裡	\$9,300
Inside 2nd Cover	第二封面裡	\$7,860
Cover Logo	封面商標	\$5,400
Back Bone Logo	書背商標	\$5,900
Back Bone	書背	\$11,660
Bottom Line (One Side)	地腳廣告 (一邊)	\$21,430
Index (4 Unit)	索引下廣告 (四單位)	\$1,890
Bold Lisiting	粗黑大字	\$300

NEWSPRINT COLOR AD	SPECIFICATION
32 units	17.566 x 9.771 inch
16 units	8.523 x 9.771 inch
12 units (V)	6.365 x 9.738 inch
8 units (H)	8.523 x 4.602 inch
8 units (V)	4.211 x 9.398 inch

NEWSPRINT COLOR AD	SPECIFICATION
6 units	6.355 x 4.602 inch
4 units (H)	8.523 x 2.235 inch
4 units (V)	4.189 x 4.603 inch
3 units	6.359 x 2.235 inch
2 units	4.211 x 2.525 inch