

華人工商 Since 1982 電話簿

2012 CHINESE CONSUMER YELLOW PAGES

TEL:626-280-8588 FAX:626-280-0688 CCYP.COM

3940 ROSEMEAD BLVD., ROSEMEAD, CA 91770-1952

COLOR CLASSIFIED AD	
Units Order	Rate
20 Units	\$2,412
16 Units	\$2,238
12 Units	\$1,840
10 Units	\$1,523
8 Units (V),(H) (直),(橫)	\$1,286
6 Units (V),(H) (直),(橫)	\$1,083
5 Units	\$936
4 Units (V),(H),(S) (直),(橫),(特)	\$812
3 Units (V),(H) (直),(橫)	\$643
2 Units (V),(H) (直),(橫)	\$500

BLACK & RED CLASSIFIED AD	
Units Order	Rate
20 Units	\$2,036
16 Units	\$1,930
12 Units	\$1,566
10 Units	\$1,300
8 Units (V),(H) (直),(橫)	\$1,070
6 Units (V),(H) (直),(橫)	\$900
5 Units	\$770
4 Units (V),(H),(S) (直),(橫),(特)	\$643
3 Units (V),(H) (直),(橫)	\$550
2 Units (V),(H) (直),(橫)	\$400

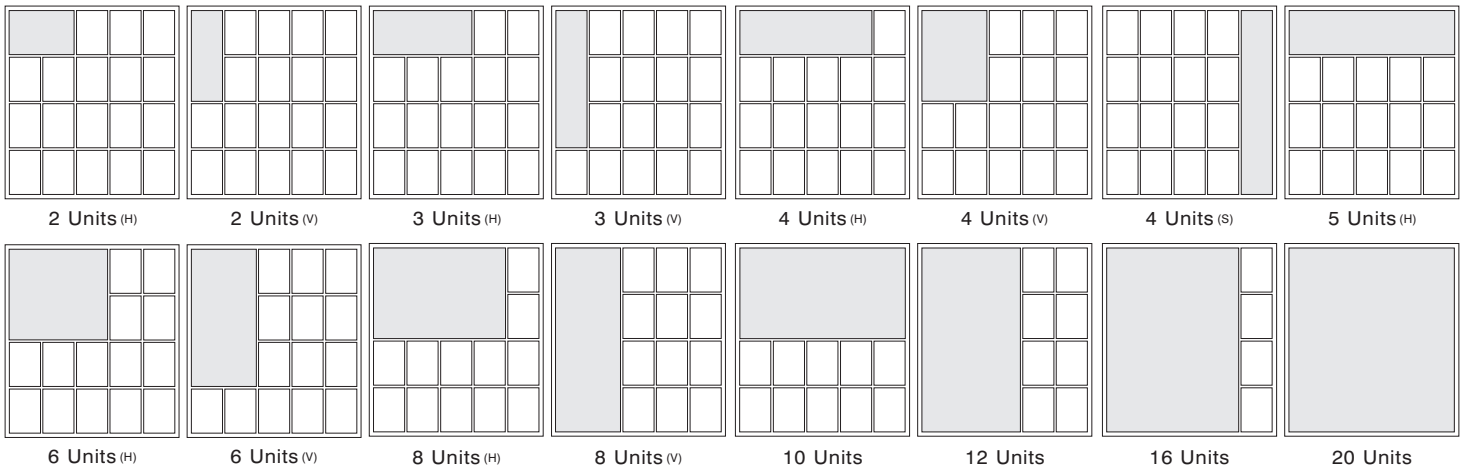
Special Color Page	
COLOR PAGE AD	
Page Order	Rate
Front Cover (封面)	\$89,000
Inside Front Cover (封面裡)	\$19,600
Inside Back Cover (封底裡)	\$11,000
Back Cover (封底)	\$50,000
Back Bone (書背)	\$18,000

Special Page	
AD Order	Rate
地腳 BOTTOM LINE(ONE SIDE)	\$36,000
地腳 BOTTOM LINE(ONE LINE)	\$200
文字百科 SPECIAL REPORT ONE PAGE	\$2,036
粗黑大字 BOLD LISTING COMPANY'S NAME	\$200
套紅 RED COLOR	\$300
上網 HOME PAGES 一年	\$1,600

Front of Index	
GLOSSY COLOR PAGE AD	
Page Order	Rate
P.1	\$21,000
P.2	\$9,800
P.3	\$9,800
P.4	\$9,100
P.5	\$9,100
P.6	\$7,840
P.7	\$7,840
P.8	\$7,840
P.9	\$7,840
P.10	\$7,840
P.11	\$7,840
P.12	\$7,840
P.13	\$7,840
P.14	\$7,840
P.15	\$7,840
P.16	\$7,840
P.17	\$7,840
P.18	\$7,840
P.19	\$7,840
P.20	\$7,840
P.21	\$7,840
P.22	\$7,840
P.23	\$7,840
P.24	\$7,840
P.25	\$7,840
P.26	\$7,840
P.27	\$7,840
P.28	\$7,840
P.29	\$7,840
P.30	\$7,840
P.31	\$7,840
P.32	\$9,500

Back of Index	
GLOSSY COLOR PAGE AD	
Page Order	Rate
P.1	\$9,800
P.2	\$7,746
P.3	\$7,746
P.4	\$7,746
P.5	\$7,746
P.6	\$7,746
P.7	\$7,746
P.8	\$7,746
P.9	\$7,746
P.10	\$7,746
P.11	\$7,746
P.12	\$7,746
P.13	\$7,746
P.14	\$7,746
P.15	\$7,746
P.16	\$7,746
P.17	\$7,746
P.18	\$7,746
P.19	\$7,746
P.20	\$7,746
P.21	\$7,746
P.22	\$7,746
P.23	\$7,746
P.24	\$9,500

NEWSPRINT COLOR AD	
SIZE	
20 U	8.540"X9.792"
16 U	6.808"X9.398"
12 U (直)	5.076"X9.398"
10 U	8.540"X4.622"
8 U (直)	3.345"X9.398"
8 U (橫)	6.808"X4.622"
6 U (直)	3.345"X7.008"
6 U (橫)	5.076"X4.622"
5 U	8.540"X2.252"
4 U (直)	3.345"X4.622"
4 U (橫)	6.808"X2.252"
4 U (特)	1.613"X9.398"
3 U (直)	1.613"X7.008"
3 U (橫)	5.076"X2.252"
2 U (直)	1.613"X4.622"
2 U (橫)	3.345"X2.252"



廣告合約規定：

1. 指定套紅\$300.00，免費套紅位置不能指定。
2. 版面順序是依同行業廣告的版面、彩色或黑白、金額大小來編排，同金額依簽約付款入電腦時間先後為憑（如有特別情況，一切以編書排版順暢為原則）。
3. 全版以下的廣告在編排時如遇特殊情況，可能由其他版面的廣告遞補。
4. 版面不能指定左右頁及次序。
5. 資訊文章比照黃頁廣告全版價格。
6. 廣告名單最多只能放2個，超過部份\$80.00/每個。粗黑大字名單\$120只有一個，超過部份另加 \$80/每個。
7. 每個廣告必須填妥一份合約，不可數個不同公司廣告存放一個合約；廣告行業編排，是根據合約上的電腦代號為準。
8. 同一家公司可分不同行業刊登，廣告內容必須完全相同。
9. 廣告放 Los Angeles County (LA) 或 Orange County (OR) 必須在合約右上角寫清楚。
10. 廣告漏登，公司只能退還客戶已付之廣告費。
11. 客戶及廣告公司提供完稿只接受IBM 相容軟體，其他來件都要加收\$50.00工本費。
12. 客戶未簽名的廣告稿，本公司僅提供黑色列印稿，簽名之後隨即列印彩色稿，提供客戶參考用，但不代表印刷後之相同色彩。
13. 華人工商廣告設計版權所有，除非取得本公司書面同意，否則不得翻印。

Special regulations/pricings for displaying advertisements

1. The price for assigns red color lettering is \$300.00 per ad. The deadline for free red lettering is 05/31. Clients with free red lettering cannot allocate the red to any specific section of the ad.
2. Displayed ads in every classification will be placed in accordance with the ad size and price paid. If in the case of more than 1 ad which have the same size and price paid, the ads will be placed according to the date the contracts are signed.
(If any special circumstance occurs, we will adjust ad positions to the best for editing purpose).
3. Due to editing circumstances, there is no guarantee on any special positions or pages in any classifications. If any special circumstance occurs, it is possible that we will place a different size of ad.
4. Clients are not allowed to choose the ad position (left/right), order (1st, 2nd,...), or in a specific position.
5. The rate for an article in the white (alpha) pages is the same as a full-page ad in the yellow (class) pages.
6. One free bold/star listing per each ad. The cost for each additional bold/star listing is \$50.00. The cost for each bold/star listing is \$120.00, additional bold/star listing is \$80 per one listing.
7. Every displayed ad must be accompanied by a signed contract. No splitting of ad between different companies will be allowed on an individual contract. The classification that the ad will be placed under is according to the computerized index number on the contract.
8. A company can contract several difference categories, but the advertising contents including, but not limited to the design, pictures, and words, on all splitting ads must be the same.
9. Every contract must be indicated, on the top right hand corner, with LA (Los Angeles County) or OR(Orange County), under which county the ad will be displayed.
10. Upon publication, if a contracted ad is not being published, a refund will be issued to the advertiser only on the money being paid.
11. Clients or outside art design companies providing their own artworks must save them on IBM compatible disks. All other type of incoming artworks will be charged a labor fee of \$50.
12. We only provide Black/White artwork(s) for clients to sign and approve. After the approval of artwork(s), we will provide color artwork for clients. Please note: the colors on all artworks from CCYP proof sheet are not the final colors
13. CCYP All Rights Reserved. Use, Reproduction, Copying or sell of CCYP Advertisements or copyrighted materials are strictly prohibited without permission of CCYP.